



# Kid Ease Fundraising

## **What are the funds used for?**

The revenue generated from the fundraising activities is used to purchase durable goods that support the operation and enhancement of the child development center. Every year Kid Ease spends approximately \$2,000 to purchase durable equipment (washer/dryers, dishwasher, small lap top computers, cubbies, tables/chairs). Every year Kid Ease provides each teacher with a \$200 stipend to use for teaching supplies. During 2009, Kid Ease paid over \$15 thousand dollars to provide Discovery Tree with 10 parking spaces which were previously provided by CalEPA BDOs and included as part of the lease for the Day Care property. As of July 2010, the monthly cost of approximately \$1,400 for parking will be paid through the agreed upon weekly tuition increase of \$5.30 per child.

## **What types of fundraising activities can parents participate in?**

Throughout the year we have many fundraising events such as the “Books are Fun” sales, a Silent Auction (of baskets and raffle prizes provided by parents and local business), CalEPA Photo Exhibit and a used book sale (New in 2010). If you have fundraising ideas, please contact the Fundraising Director. Between 1 and 4 percent of your purchase goes to Kid Ease when you swipe your Quality of Life card at a Raley’s/Bel Air Store. We also participate in the Safeway eScrip program. To obtain and register these cards please contact the Fundraising Director (see contact information below).

## **Can donations be used to meet my parent participation (PP) requirements?**

Donations towards the silent auction and directly to the school count towards the parent participation (PP) requirements. PP units are tracked using a form by \$15 increments; please only submit forms after you reach the \$15 threshold. The blank forms are located in a green folder in the PP Box, next to the PP Board. Please put your completed form (in \$15 increments) in the yellow folder in the PP Box. Or you can download the PP form from the Kid Ease website, <http://www.kid-ease.org> and email it electronically to [Molly Munz \(MMunz@waterboards.ca.gov\)](mailto:MMunz@waterboards.ca.gov).

**\$30 donations = 1 unit**

## **What type of donated goods are counted for parent participation credits?**

Appropriate Items include: CDs of child appropriate music, books, durable age-appropriate toys, and any item listed on Discovery Tree’s needs lists (see most recent newsletter for suggestions). Please get prior approval from a lead teacher or the Director if you question the appropriateness of your donated item.

## **Who do I contact for more information on Fundraising?**

Jami Ferguson, Phone: 322-2935, Email: [jamiferguson@gmail.com](mailto:jamiferguson@gmail.com)